



# AAA: ACCESS ALL AGES PARTNER PACK

In this pack, you will find detailed information about the event, and why we would like to partner with your organisation

**This event is a collaboration between Intergenerational Music Making and Intergenerational England.**

[www.imm-music.com](http://www.imm-music.com)

[www.intergenerationalengland.org.uk](http://www.intergenerationalengland.org.uk)

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**Intergenerational England** and **Intergenerational Music Making** invite you to join **AAA: Access All Ages**, a unique event celebrating the power of intergenerational connections across England. We are inviting individuals, communities, local and national partners to showcase the incredible work happening across sectors to bridge generational divides and foster meaningful relationships.

We are seeking support from partners across housing, health, culture, education, and the workforce, to help **amplify our collective mission and inspire lasting change**. Together, we can demonstrate how an intergenerational approach can address critical challenges like social isolation, mental health, and age segregation while creating a more inclusive society.

This event will mark the launch of a **coalition of partners** united by a shared vision of intergenerational collaboration. Join us in celebrating partnership - **uniting in a moment of music**.

Charlotte Miller & Emily Abbott, co-founders of Intergenerational England







**YOU ARE WARMLY INVITED TO**

# **AAA: ACCESS ALL AGES**

*Together, Intergenerational Music Making and Intergenerational England invite you to a moment of song and celebration, showcasing the beauty of intergenerational connections and the rich diversity of our country.*

**MONDAY  
10 - 12**

**12**

**MAY  
2025**

**The Bridgewater Hall, Lower Mosley St, Manchester  
M2 3WS**

'Access All Ages' is a partnership between Intergenerational England and Intergenerational Music Making. This celebratory event will take place at Bridgewater Hall in Manchester, bringing together hundreds of people from across the sectors and communities across England. On the day, we will officially launch IE's coalition of partners, and demonstrate how impactful leveraging the **power of music** is at connecting people across 5 generations.

A central highlight of the event will be a collective **Moment of Song**, written collaboratively by individuals of all ages across the country.

Recognising the value of intergenerational thinking and understanding that we are all part of an intergenerational society is key to tackling many of the pressing challenges we face as a country. By fostering these connections, we can build stronger, more inclusive communities.

We warmly invite you to be a part of this moment, and join us as a partner to support our vision of a connected England.



**Date:**

Monday, May 12, 2025

**Time:**

10:00 AM - 12:00 PM

**Venue:**

Bridgewater Hall, Manchester, The Bridgewater Hall,  
Lower Mosley St, Manchester M2 3WS

**Target Audience:**

Community members across all ages, organisations across healthcare, education, arts, community development, public policy, educational institutions, and beyond.

**Tickets on Sale:**

February 7th, 2025





## Access All Ages will be an interactive event in the main hall.

- **Arrival (9am)**
- **Marketplace (throughout in foyer):** Partners will have a space to showcase work and services and engage with MPs and communities.
- **Event opens (10:30am):** All ages orchestra and choir performance on stage
- **Speeches :** Story time to set the scene. (to confirm)
- **Film:** Documenting the heart-warming process of writing the 'All Ages' song including stories shared by some of the songwriters.
- **Song rehearsals:** Choir leader breaks down the song and allocates lines to each section of the hall.
- **Culminating moment:** The grand finale—a moving performance of the song by everyone, including venue staff, uniting hearts and voices in harmony.
- **Closing Speeches (12:15am)**





Intergenerational Music Making is a pioneering national charitable organisation championing the transformative power of music and creative health to bridge generational divides. Through innovative programmes, IMM addresses loneliness and isolation while enhancing physical, emotional, and mental wellbeing. With over a decade of experience, IMM has impacted the lives of more than 78,000 participants across the UK.

[VISIT WEBSITE](#)

Intergenerational England is a pioneering charitable organisation dedicated to uniting public, voluntary, and private sectors in the fight against ageism and age segregation. Our mission is to build stronger, more inclusive communities that thrive across generations, now and in the future. We aim to embed intergenerational practices across all sectors by advocating for policies and initiatives that bridge age-based divides, fostering a cohesive and empathetic society.

[VISIT WEBSITE](#)

## LORD SYED KAMALL

### MEMBER OF THE UK HOUSE OF LORDS

*"With an ageing population and increased isolation amongst many age groups, I believe it is important to promote intergenerational thinking and practice wherever we can. By encouraging cooperation between government at all levels and local civil society, we can address local issues with a fresh perspective that considers the needs and strengths of all age groups.*

*Viewing challenges through an intergenerational lens allows us to build more inclusive, resilient communities where everyone, regardless of age, can thrive. I hope that MPs and my fellow peers from across the political and ideological spectrum will find the time to get involved in intergenerational projects, and to build a more inclusive society."*





# WHY PARTNER WITH US?

By partnering with us, you'll have the opportunity to:

- **Celebrate Your Work and People:** Showcase your achievements and highlight your commitment to intergenerational connection.
- **Invite Your Community:** Inspire your networks to join this transformative event and be part of something extraordinary.
- **Spread the Message:** Share the importance of intergenerational practice and help us build a connected, inclusive society.
- **Join the Movement:** Everyone is part of Intergenerational England - this is your chance to shape its future and bring people together.



# WHY PARTNER WITH US?

**By joining us, your organisation will benefit from:**

- **Visibility and Recognition:** Your logo featured on our website, event materials, and press releases.
- **Press and Media Opportunities:** Be part of the buzz through our media coverage and storytelling.
- **Networking and Collaboration:** Connect with leaders, practitioners, and changemakers across sectors.
- **A Historic Moment:** Join the largest intergenerational choir and create a music-led connection moment like no other.





## Becoming a Partner is Simple – Let's Create Impact Together

Here's how you can get started:

1. **Send Us Your Logo** - We'll showcase your support on our Partner Page, highlighting your commitment to driving meaningful intergenerational connection.
2. **Share a Quote and Picture** - Let's celebrate your involvement and show why this partnership matters to you and your organisation.
3. **Help Spread the Word** - When tickets go live, help us reach more people by sharing the event across your networks.
4. **Join the Partner Meeting** - Be part of the conversation and help shape the event. We'll announce the meeting date soon and would love for you to join us.





# THANK YOU FOR YOUR SUPPORT

